

## Call for Papers

### The Susilo Institute for Ethics in the Global Economy 3<sup>rd</sup> Annual Symposium: Sustainability under Change -- Challenges and Opportunities for Practitioners and Academics

June 8-10, 2018  
Beijing, China

Submission Deadline: Midnight December 15, 2017, U.S. Eastern Standard Time  
(Noon December 16, Beijing Time)

The Susilo Institute for Ethics in the Global Economy 3<sup>rd</sup> Annual Symposium will take place in Beijing, China, hosted by School of Economics and Management, Tsinghua University from June 8-10, 2018. We invite both academics and practitioners from throughout China and the world who seek to explore and exchange ideas surrounding the role of ethics in a changing global economy. It will continue the tradition begun at the inaugural symposium in May 2016 in Surabaya, Indonesia, which featured foremost business, academic, and political leaders reflecting on “Global Business Ethics – East Meets West.”

The theme of the 3<sup>rd</sup> Tsinghua-based Symposium is “Sustainability under Change -- Challenges and Opportunities for Practitioners and Academics”. Over the past decades, China has made remarkable achievements in both economic and social developments and delivered successfully on her commitments to the UN Millennium Development Goals. At present, China has set forth her vision for international and regional cooperation, shared benefits, and sustainable development through initiating the Belt and Road Initiative (B&R), signing the UN SDGs and Paris Agreement, upgrading its industrial and educational landscapes, encouraging mass entrepreneurship and innovation, etc. Looking into the future, China is becoming an inspiration to other countries as an indispensable participant and a leading example.

We enthusiastically invite you to submit an abstract (in Chinese or English) of your original and unpublished research paper to echo with the symposium theme. In particular, we welcome submissions focusing on the following areas:

- What are the challenges and opportunities for sustainability in the changing global economy, e.g., new developments in business models, technologies, (artificial intelligence, internet of things, bigdata, etc.)?



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- New practices in the field on managing sustainability (e.g., organization level, country level, etc.)
- How do organizations align different stakeholders' interests with their business philosophy to achieve sustainability?
- What's new in China and what can China offer in the field of sustainability?

Studies on sustainability, global ethics, and corporate responsibilities in general are also welcome.

### **Papers and Reviewers**

Because of the diverse nature of the audience we strive to serve, papers are welcome both from a traditional, scholarly orientation and from a more practical, applied perspective. We accept studies using various research methodologies including survey research, archival data analysis, experimental studies, case studies, qualitative methods, and other creative methods. Style guidelines therefore will be slightly flexible (though academic references are expected in all cases).

Two best paper awards will be honored during the formal conference luncheon:

- Best Paper: Scholarly Analysis of Ethics in the Global Economy
- Best Paper: Applied Analysis of Ethics in the Global Economy

To submit your proposal, please see the timeline and submission instructions below.

### **Submission Timeline and Style Guidelines**

- **December 15, 2017:** Deadline for submission of paper proposals. Proposals shall include a title and up to 500 words (reference excluded). In your proposal please explain the aim, methodology, possible findings, and provide relevant references to support your arguments.
- **February 5, 2018:** Authors are informed whether their paper has been accepted for presentation at the Symposium.
- **May 10, 2018:** Deadline for authors to provide complete papers (maximum 7000 words, all inclusive) and abstracts (maximum 500 words). Each paper must include a title and relevant references in any accepted reference style (APA, Harvard, Chicago, MLA, etc.). At the Symposium authors will each give their paper for 10 minutes, followed by combined Q&A.

**Submission Site: <http://susilo2018.scholarset.com>**

All attendees will have numerous opportunities to explore and exchange useful, practical, and applicable ideas and practices they may implement in their businesses, classrooms, or

departments. The symposium will feature onsite visits in Beijing from which you will learn about today's cutting-edge responses in China. Symposium sessions will emphasize on interactions among practitioners and academics, ranging from keynote speeches, dialogues, panel discussions, and academic presentations on the most recent practices and research on sustainability, global ethics, and corporate responsibilities.

### **Important Reminders to All Submitters**

#### **Academic Ethics**

All forms of academic dishonesty are prohibited, including plagiarism and impropriety with data collection or analyses. Academic ethics also include professionalism in conference participation. Members should honor all professional commitments by presenting accepted papers and by fulfilling scheduled roles as reviewers etc. If a member must miss a scheduled meeting because of unforeseen circumstances, the member must contact symposium coordinators to make alternative arrangements.

#### **Languages of Presentation**

We welcome research written in Chinese or in English. However, authors should NOT submit the same paper or papers with major content overlap as if they were different papers simply because they are written in different languages. Submissions that violate this rule will NOT be reviewed. Authors will be assigned to sessions in either Chinese or English according to their preference.

#### **Submission Limitation**

The rule is 2+2. Each author (either as a single author or as a coauthor) may submit a maximum of two submissions in English and a maximum of two submissions in Chinese. The third submission in either language will be returned to the author without review.

#### **Submission Procedures**

We accept electronic submissions only. Detailed information is posted at <http://susilo2018.scholarset.com>. Proposal submission will close at midnight December 15, 2017, U.S. Eastern Standard Time (Noon December 16, Beijing Time). We will NOT review any that fail to follow the proper procedures or to finalize the submission.

#### **Acknowledgement of Receipt**

Corresponding authors will receive email confirmations that we have received the submissions.

#### **Review and Notification**

Papers submitted to the Symposium will be double-blind reviewed. Reviewers will evaluate each paper for research quality, contribution to the field of sustainability, global ethics, and corporate responsibilities. Authors will be notified of acceptances or rejections by February 5, 2018.



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## The Susilo Institute for Ethics in the Global Economy Annual Symposium

The Susilo Institute for Ethics in the Global Economy Annual Symposia are a source of international collaboration and learning among academics and practitioners in the areas of sustainability, ethics, and corporate responsibility.

2016: Surabaya, Indonesia; Susilo Institute at Finna Golf

2017: Boston, U.S.A.; Boston University Questrom School of Business

2018: Beijing, P. R. China; Tsinghua University School of Economics and Management (current)

*About the Susilo Institute:* The mission of the Susilo Institute for Ethics in the Global Economy is to develop ethical capacity in today's and tomorrow's global business decision-makers to lead with integrity, inspire courage through action, and use their voices boldly to impact their organizations and the world. It will activate this mission in the context of cross-cultural relationships, with a focus at its inception on understanding, appreciating, and learning from both Eastern and Western perspectives. For more information about the Susilo Institute, please see <http://www.bu.edu/Susilo>.